



# THE PYE CHAMPIONS NETWORK

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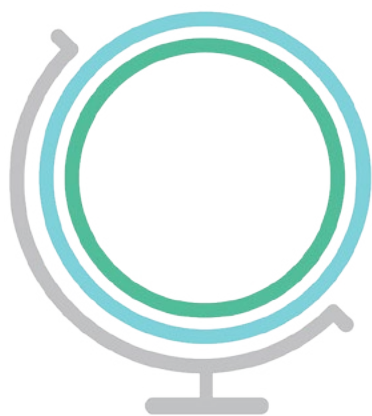
Unleashing the Creative Potential of Young People  
for a Better World

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# AN INVITATION TO MAKE A BIG CHANGE



## IMAGINE A WORLD

where every child has learning experiences that expand their belief in what's possible for themselves and their world. Where every young person connects with a sense of purpose and uses their creativity to make this a better world for all. We call these transformative learning experiences, and they can literally change the course of a young person's life.

Unfortunately, this kind of experience is the exception rather than the rule in our world today. **Together we can change that!**







# THE OPPORTUNITY

The complex, global challenges facing young people today require flexibility, creativity, and robust social emotional skills. Empowering youth with these skills is the single most urgent task that we face today.



For 25 years, Partners for Youth Empowerment has been dedicated to providing transformative programs that unleash their creativity and build social emotional skills. Together with our partners we are now impacting the lives of over 200,000 youth each year, but the need is much greater.



We are experiencing a dramatic call from schools and youth programs for dynamic new learning methods that prepare young people with the skills and mindsets to thrive in the modern world. Extreme times open minds.



To respond to the call, we have launched a three-year strategy that will double our impact by 2022. We know this is a big goal, but we also know that we can reach it—with the help of our friends. **That's why we are launching the PYE Champions Network.**





# WHAT IS THE PYE CHAMPIONS NETWORK?



## THE PYE CHAMPIONS NETWORK

is a community of visionary individuals and leaders who understand the critical moment we are living in and want to work together to make a big difference for our children and the future of our world.

We invite our Champions Network members to work hand-in-hand with us sharing their creativity, experience, financial resources, and personal networks to help expand the reach and impact of PYE's youth empowerment efforts. Network members have an exclusive opportunity to experience youth empowerment work first hand in North America and internationally, to work with the international PYE community to create solutions for youth, and at the same time connect with a community of extraordinary people making change. **If this sounds like you, please read on.**





# HOW IT WORKS

**We are seeking a founding circle of 20 PYE Champions on an invitation basis who will play a key role in helping us dramatically expand our reach and impact.**

## WHAT YOU GIVE:

- Financial support: a minimum of US\$20,000/year for 3 years to ensure we are able to double our impact by 2022
- Expertise: your specialized skills, knowledge, and advice that will help us to grow in the most effective way
- Networks: contacts and connections in the fields of education, business, and philanthropy that will increase our impact

## WHAT YOU GET:

- Participation in a powerful network for change at an exciting early stage
- A taste of the fun and vitality that emerges when people work within the Creative Empowerment model
- Exclusive access to PYE's leadership team and network of extraordinary partners and creative facilitators making change on the front lines
- Invitations to exclusive events and experiences to meet with other PYE Champions, make program visits, and attend regional and global gatherings of the PYE community
- The chance to bring friends and colleagues into the network, because making change is more meaningful and fun when we do it together!







# ABOUT US

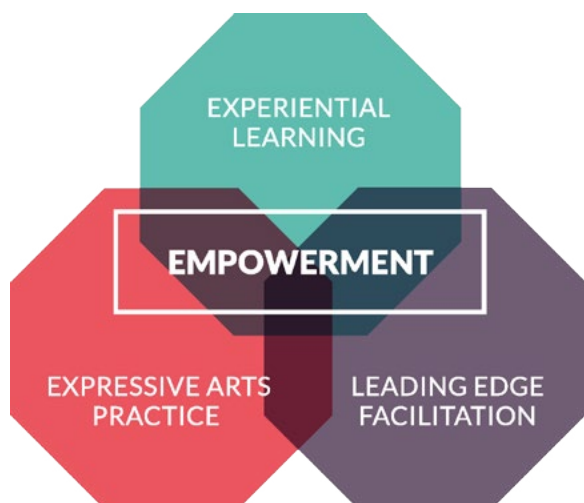


## PARTNERS FOR YOUTH EMPOWERMENT (PYE)

is a global organization dedicated to unleashing the creative power of young people. We do this by providing training and support for adults who work with youth—educators, youth workers, social service professionals, and mentors. Using our proven Creative Empowerment Model, adults learn to lead transformative programs that empower youth with critical life skills. Adults fundamentally shift their capacity to connect with young people. Youth become creative risk takers and confident agents of change.

## OUR APPROACH

We work with a network of program partners in 20 countries who adapt the Creative Empowerment Model to meet the needs of youth in their own cultures and train other organizations in their regions. This allows us to achieve a large impact while remaining a small organization. In 2019, with our partners we expect to reach 6000 practitioners in 20 countries reaching 1M young people.



## OUR MODEL

The Creative Empowerment Model combines experiential learning, group facilitation, and expressive arts practices into a framework for designing and leading transformative youth programs. Youth and adults develop confidence, creativity, social/emotional skills, and leadership—proven measures of well-being. The model was developed through over 25 years of on-the-ground practice.





# HOW WE'LL DOUBLE OUR IMPACT BY 2022

## OUR IMPACT PLAN:

- Double the size of our international network of partners to expand our reach and deepen our collective impact
- Increase the number of professionals trained each year to use the Creative Empowerment Model
- Develop new training modules that address key issues including racial equity, gender equity, trauma resilience, and learning from difference
- Strengthen our program evaluation
- Develop a robust set of on-line learning programs



*“If every kid could experience PYE’s programs, the world would change overnight.”*

- James Sutter, Author,  
Game Designer US Camp Alumni (1999-2002)

## LET'S MAKE A DIFFERENCE TOGETHER.

For more information about how to become a PYE Champion please contact:

### USA & International

Helena Hennighausen, Executive Director

[Helena@partnersforyouth.org](mailto:Helena@partnersforyouth.org)





# STORIES OF IMPACT



## AZIA RUFF

*"PYE's Power of Hope camp gave me the motivation to succeed, do well in school, and become an advocate for myself and other foster youth."*

Less than 3% of foster youth in the US earn a college degree and over half end up homeless, incarcerated, or on welfare. Through her camp experience, Azia Ruff is beating the odds. She is in college and is using what she learned at Power of Hope to help other foster kids.



## DAVID KAFAMBE

*"When the youth arrived at our camp, many were completely shut down and unapproachable. By the end of the week, we saw these youth singing, drumming, and performing live on open mic night!"*

Through his organization The Center for Creativity and Capacity Building, David has led numerous camps for the US Peace Corps and other organizations in Kampala, Uganda.



## KELLY TERBASKET

*"The camps and trainings we lead based on PYE'S model are healing and transformative for everyone involved—youth and adults."*

Kelly co-founded IndigenEYEZ and adapted PYE's model to serve youth and front-line workers in First Nations Communities in British Columbia. IndigenEYEZ trains over 3,500 practitioners each year and runs several youth camps annually.



## DESMOND LEE

*"Since camp I came out of my shell, and I'm taking part in things at school. I'm normally very shy. Now I play drums and music. My teachers say I'm talented and can go far."*

Desmond attended the One Love Camp in Kingston, Jamaica supported by Ben and Jerry's Foundation. The camp, based on our model, was created to spread the message of Bob Marley's quintessential song, One Love.







# MEET OUR FOUNDING PYE CHAMPIONS



## IAN AND VICTORIA WATSON, Canada

Ian and Victoria's daughter attended PYE's Power of Hope Camp program for teens in 2007. Says Ian, camp gave her a new sense of purpose and enthusiasm for making a difference in the world. She told me, "If I ever do anything of merit in this world, it will be because of this camp."

*"We are PYE Champions because we want every child in the world to gain the benefit our daughter Lucinda received from Power of Hope."*



## MAURITS SCHOUTEN, The Netherlands

Maurits is a philanthropist and social impact investor who is passionate about helping social enterprises achieve their mission. He has worked with numerous social mission organisations around the world to scale their impact.

*"I am a PYE Champion because it creates the opportunity for youth to blossom and find their life purpose."*



## MARK CHENG, Hong Kong

Mark is a Managing Director at Ashoka, and author of the *Social Investment Toolkit: A Social Entrepreneur's Guide to Raising Finance*. He is passionate about helping young people develop the life skills to flourish. For the past decade, he has volunteered at camps around the world that use PYE's Creative Empowerment Model.

*"I am a PYE Champion because I've seen firsthand the incredible power of PYE's work in changing young lives."*



## PETER EVANS, Seattle, USA

Peter is an advisor, consultant, and speaker to legacy families, family offices and intergenerational enterprises. Peter is an active member of the Seattle area community and is passionate about social change.

*"I am a PYE Champion because I believe the Creative Empowerment Model and associated programs such as the Power of Hope camp inspire and unleash creativity to make positive changes in the world."*





*Let's Connect!*

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